



Our strategy to 2030

Our purpose: We bring funders together to build a better London by taking action on what matters to our city and our communities

Our ambitions: We will enable a movement of members to have strong and trusted connections, based on shared values and ambitions

We will facilitate and lead collaborative programmes where only working together can achieve the change that's needed

We will drive a learning culture, where shared data, intelligence and insight leads to better decision-making and action

Our methods: We **involve and inspire**, convening with purpose so that people and organisations can embrace opportunities to grow together

We **inform and influence**, seeking and sharing knowledge so that funding and policy environments meet Londoners' needs

We **innovate and incubate**, exploring new ideas and approaches, and ensuring those with potential have the support to thrive